



# BIA Advertising

BUILDING INDUSTRY ASSOCIATION OF STARK COUNTY ~ 4344 Metro Circle NW ~ NORTH CANTON OHIO 44720 ~ (330) 494-5700 ~ FAX (330) 494-6665

## 2011 the Splinter/BIA Email Briefing Advertising Agreement

The Splinter is a great way to promote your company to all the other members. All ads are to be submitted on a disc, cd or emailed to [dkeister@biastark.org](mailto:dkeister@biastark.org) in a jpg, tiff, or pdf format by the 15<sup>th</sup> of each month. **All ads are billed per month or if you prefer can be billed for a whole year.** I agree to abide by the policies and conditions set forth in "the Splinter" advertising policies, conditions and rates on this agreement. I agree to provide advertising material for the following period of time with the appropriate size:

### Splinter Advertising

- 12 consecutive monthly issues** – Full Page \$60.00 per month; Half Page \$40.00 per month; ¼ Page \$25.00; Business Card \$15.00.
- 6 consecutive monthly issues** – Full Page \$80.00 per month; Half Page \$60.00 per month; ¼ Page \$50.00; Business Card \$35.00.
- 6 issues every other month** – Full Page \$100.00 per month; Half Page \$80.00 per month; ¼ Page \$60.00; Business Card \$40.00.
- 1 issue** – Full Page \$115.00; Half Page \$95.00; ¼ Page \$75.00; Business Card \$50.00
- Insert** \$125.00 per month

### Ad Size (width X length):

- Full Page** – 7 ½ X 10 inches
- Half Page** – 7 ½ X 4 ¾ inches
- ¼ Page** – 3 ¾ X 4 ¾ inches
- Business Card** – 3 ½ X 2 inches

**NEW  
LOWER  
PRICES**

### BIA Email Briefing

- 1 month** – \$25.00; 125 x 50 pixels

Date of first insertion: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ad contact person: \_\_\_\_\_ Telephone: \_\_\_\_\_  
(if different from above)

Signature: (required) \_\_\_\_\_ Date: \_\_\_\_\_